



MonetizeMore

MonetizeMore for Premium Publishers

REALIZE YOUR AD REVENUE POTENTIAL.

What Our Customers Are Saying

Customer Testimonials

BoredPanda

“Before working with MonetizeMore, we used to spend a lot of time negotiating with separate advertisers, calculating and comparing what’s best. Luckily, MonetizeMore has taken all the monetization process into their hands, giving us more time to focus on what’s most important – our own website. MonetizeMore has attracted premium advertisers and increased our earnings by 87%.”

Tomas Banisuskas
Founder, [BoredPanda.com](https://www.boredpanda.com)



BroadwayWorld

“Before we began working with MonetizeMore, we were wasting several hours a week managing our programmatic relationships - a mess of passbacks, config issues and poor technical and financial performance. Through their combination of tech and their team's expertise MonetizeMore was able to more than double our monthly ad revenue w/ benefits for our direct and programmatic. Equally important, we're now able to fully focus on our growth of traffic and content. Letting them do what they do best (scaling up ad revenue) has let us get back to doing what we do best!”

Robert Diamond
Editor-In-Chief, [BroadwayWorld.com](https://www.broadwayworld.com)



Benefits of our Premium Publisher Model

Full Service Ad Ops Team

We treat every premium publishing property as if it was our own. Giving you full-access to our years of executive leadership, technology product innovation and dedicated ad ops specialists.



Increased Competition

We introduce unique demand from world class advertisers to ensure your ad inventory receives the highest bids.



Expanded Ad Targeting

We segment your ad inventory across your different categories and audience demographics to make the most relevant ads reach your audience.



Real-time Optimization

We automatically scale advertiser bids towards higher quality advertisers ensuring you not only get the highest bid, but earn revenue from that advertiser.



Multivariate Ad Testing

We consistently test demand partners against each other to determine who is submitting winning bids and drop advertisers that don't add value to your auctions.



Strategic Ad Hierarchy

Each ad network needs to be optimized individually and the ad hierarchy is the fundamental basis to each ad network's optimization.



Ad Quality and Fraud Protection

We verify and protect your ad inventory to ensure your ad supply chain maintains strict industry standards including use of Google's Policy Guidelines, IAB's Ads.txt, Prebid.org, etc..