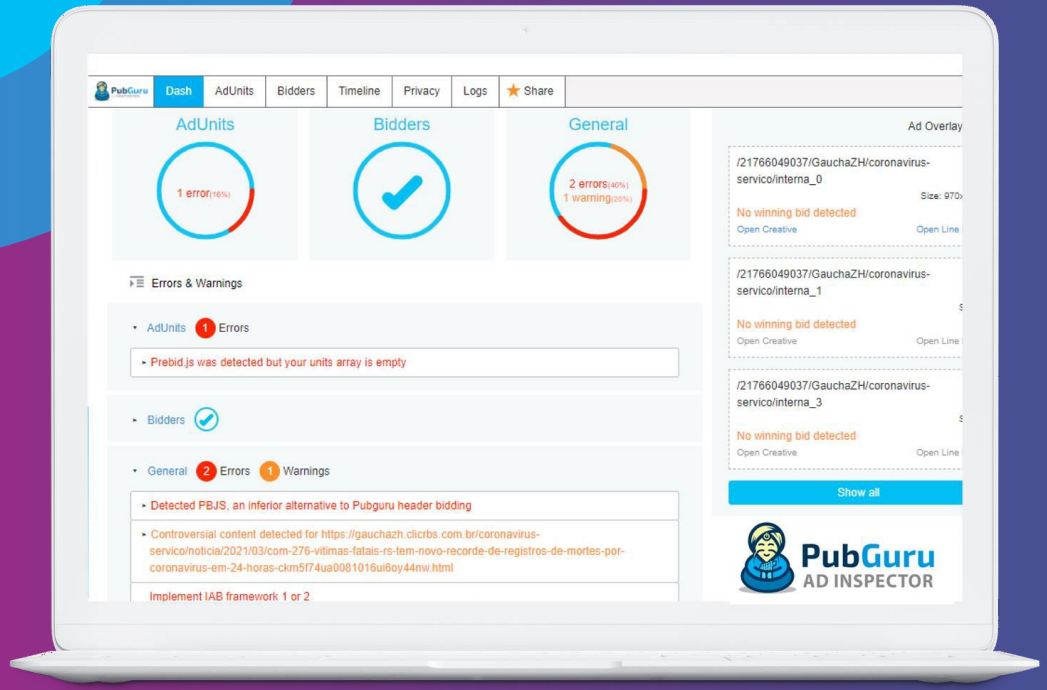

MonetizeMore

Realize your Ad Revenue Potential

Automate More . Optimize More

MonetizeMore

ABOUT US

MonetizeMore is a fast-growing ad tech company with 220 team members across North America, Europe, Asia, and Latin America. We are trusted by **1000+ digital publishers** to manage their ad revenue optimization in over 40 countries. Since its inception in 2010, MonetizeMore has recently seen exponential growth surpassing **$83M** in Annual Recurring Revenue (ARR).

$100M+
Paid to Publishers till Date

$1000+
Websites & Apps Managed Till Date

720M
Monthly Visitors

15B+
Impressions Optimized Monthly

MonetizeMore

ABOUT US

In The News

MediaPost

Entrepreneur

The New York Times

HUFFPOST

Bloomberg

ad exchanger

Awards

CSAT Change Agent Award 2021

Google Innovation Award 2020

THE GLOBE AND MAIL 2021 REPORT ON BUSINESS CANADA'S TOP GROWING COMPANIES

FT FINANCIAL TIMES statista THE AMERICAS' FASTEST GROWING COMPANIES 2022

Memberships

Google Certified Publishing Partner

Prebid MEMBER

YPO

MonetizeMore

Value Proposition

MonetizeMore is dedicated to ad monetized pub long-term ad revenue growth via customizing to their systems.

Transparency

PubGuru provides transparent data that can be compared to the publisher owned ad networks and ad server.

Performance

The combination of 200+ ad tech nerds, sophisticated ad tech and 12 years of iteration has achieved the highest Session RPMs in the industry.

Ad Inventory Ownership

No need to switch ad servers, ad networks or DNS. Publishers have the choice to stay in control of their ad inventory which is crucial for enterprise publishers.

Clawback Protection

Traffic Cop proactively blocks invalid traffic from viewing or clicking ads. Other policy violations are detected and solutions are provided to prevent terminated accounts and revenue clawbacks.

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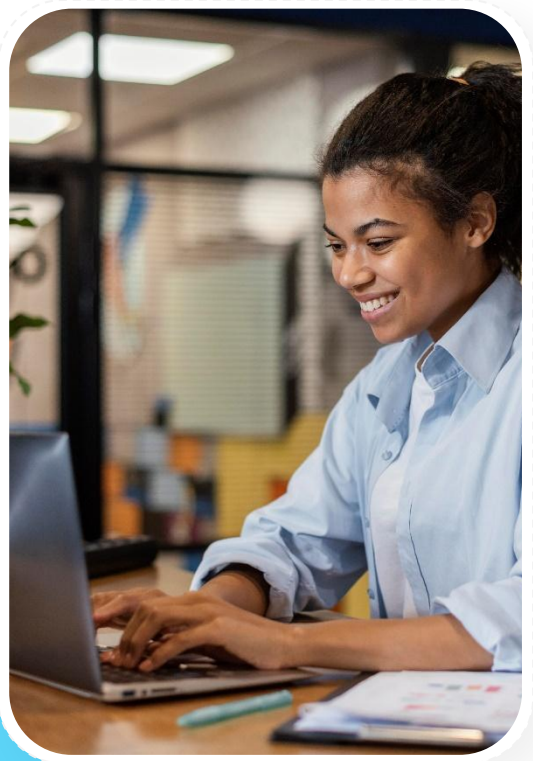

Why Choose Us?

AI-Powered Header Bidding

With **+180 billion** monthly ad requests, our advanced header bidding technology will take your web monetization to the next level

Invalid Traffic Protection

Block invalid traffic from clicking your ads using our machine learning and finger-printing algorithms.

Optimal ADX Pricing Floor

Never miss an opportunity to get the highest pricing floor possible with Pubguru's AI-Powered pricing floor mechanism.

Unified Reporting

We have access to **50+ advertising partners**. Compare your partner's performance across key ad operations metrics to stay on top of your game.

Customized Ad Ops

Get exclusive tweaks for your ad account to maximize your ad revenue with our team of industry experts.

24-Hour Support

Get support 24/7 regarding technical, ad optimization, and business concerns from a dedicated team of ad experts.

MonetizeMore

Our Journey So Far

$100M+

Paid to publishers

15B+

Impressions Monthly

1,000+

Websites & Apps Managed

MonetizeMore

Products

Starter

Access to exclusive AdX demand Pub Type: $1k - $5k per month Charge: 20% rev share

Professional

Access to PubGuru Header Bidding
Pub Type: $5k - $20k per month Charge: 20% rev share

Premium

All-inclusive ad optimization offering
Pub type: Min $20k per month
Charge: 20% rev share

Traffic Cop

Detects and blocks invalid traffic Pub Type: Small to enterprise size
Charge: $99 - $5k per month

PubGuru Only

Access to all reports within PubGuru Pub Type: In-house ad op teams Charge: $99 - $5k per month.

PubGuru University

Beginner to advanced ad op courses
Pub Type: In-house ad op teams Charge: $99 - $150 per course.

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PubGuru
by MONETIZEMORE

PubGuru

Take your Ad Optimization to the next level with PubGuru Web App:
our platform gives you full ad inventory ownership & transparency.

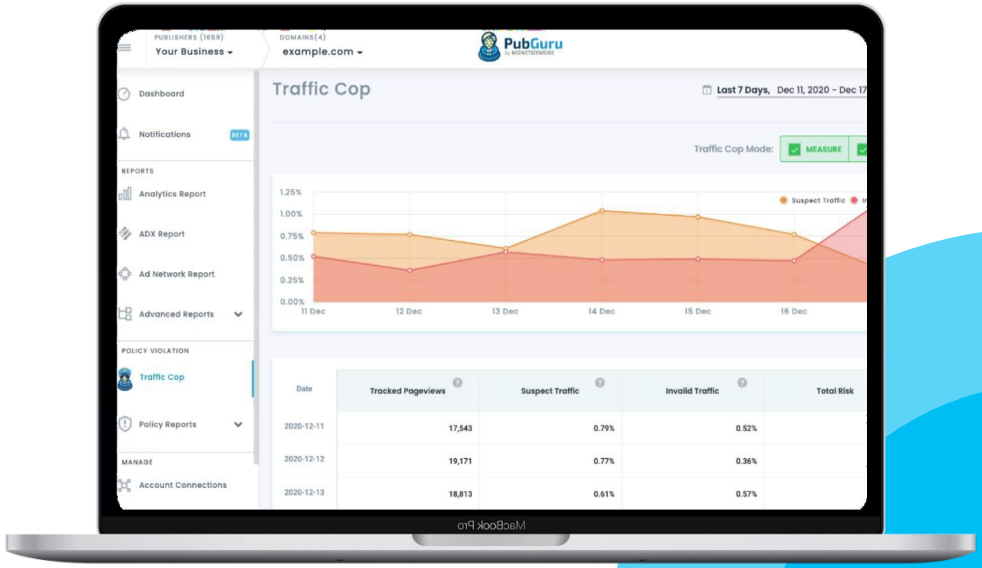
- Unified Ad Network Report
- GDPR & Google Policy Report
- Ad Network vs GAM Metrics
- Profit Attribution
- Smart Notifications
- AI-Powered Header Bidding

MonetizeMore

Traffic Cop

Traffic Cop is an Award-winning technology, that does the measuring and blocking of invalid traffic split by Human, Low Risk and High Risk:

- Fraud Detection & Prevention
- Invalid Traffic Analysis and Scoring
- Machine Learning Optimization
- General Invalid Traffic Detection
- Sophisticated Invalid Traffic Detection
- Prevent ad setup policy violations

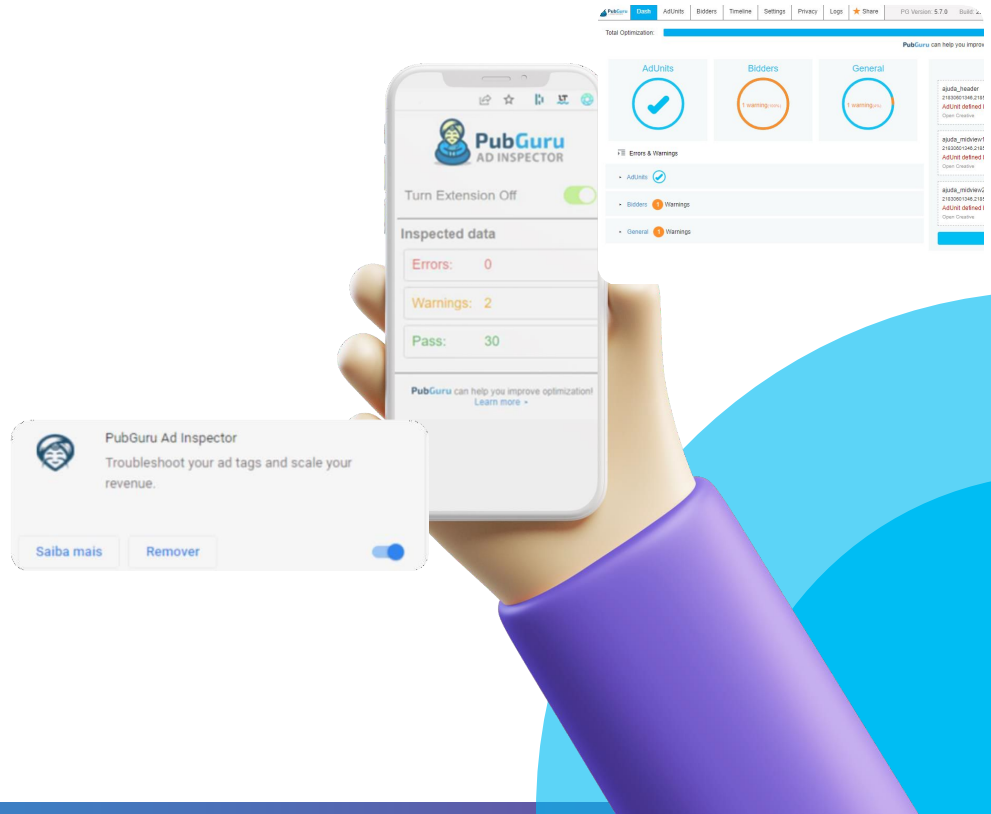


MonetizeMore

PubGuru Ad Inspector

With PubGuru Ad Inspector Chrome Extension, you can quickly analyze any website's advertising setup and gain a complete understanding of the page load performance across all of your ad partners.

Diagnose the many kinds of page load, timeout and configuration issues you're running into across your advertising partners, ad server and header bidding adapters. Fix the issues and monetize more.



MonetizeMore

Partner Testimonials

Tomas Banišauskas

Founder and CEO of Bored Panda

“Before working with MonetizeMore, we used to spend a lot of time negotiating with separate advertisers, calculating and comparing what's best.

Luckily, MonetizeMore has taken all the monetization process into their hands, giving us more time to focus on what's most important - our own website.

MonetizeMore has attracted premium advertisers and increased our earnings by 87%.”

Eric Ralls

Founder at Earth.com, Plantsnap, redOrbit

“I couldn’t be happier with MonetizeMore’s Mobile App Division! When I came to them, I was getting swamped with ad severing issues and lining up different monetization tests. They consistently deliver against our ad revenue goals and have increased our revenue by 45%.”

boredpanda

neopets www.neopets.com

Lifehack

InvestorVillage

BUZZDRIVES

MonetizeMore

Have A Good Day

Connect With Us