

MonetizeMore

An Overview of Industry Leading Ad Optimization

Your Unsold Ad Inventory

While publishers know that direct sales bring in the most lucrative deals, many are not aware just how lucrative their unsold ad inventory can be. Most of them simply allow the unsold portion of their ad space to be handled by Google AdSense - an automated ad network.

What is the result?

Publishers are missing out on significant revenue!





MONETIZEMORE IS AN INDUSTRY LEADER IN WEBSITE MONETIZATION

because of our state of the art technology
and a team of dynamic thinkers.



An Industry Leader

We provide a non-disruptive approach to optimizing unsold ad inventories without compromising the users on your site(s) with intrusive ads:



AD OPTIMIZATION

Industry leading ad optimization technology run by a team of dynamic thinkers



INNOVATION

Revolutionary strategy utilized by outside of the box methodologies.



PERFORMANCE BASED WORK

We only earn when you earn more!

An Official Google Partner

MonetizeMore is an official Google AdSense Certified Partner helping premium publishers access the biggest consolidated demand source: Doubleclick Ad Exchange.

Here's what you'll get with Google Ad Exchange:



**BETTER
ADVERTISERS**



**ADVANCED
TECHNOLOGY**



**15%-25%
INCREASE IN
REVENUE**



**HIGHLY
CUSTOMIZED ADX
STRATEGY**

Benefits of Partnering with MonetizeMore

ACHIEVE YOUR MAXIMUM AD REVENUE POTENTIAL

as you let us work on your
ad inventory using
industry-leading strategies:



Increased Ad Targeting

Your ad inventory will be segmented to ensure the most relevant ads are reaching your users.



Up to the Minute Day Trading

Like buying and selling stocks, our technology shifts impressions to the highest paying ad networks.



Increased Ad Variety

We expand your ad inventory by introducing a multitude of ad networks to compete against each other for your impressions.



Strategic Ad Hierarchy

Each ad network needs to be optimized individually and the ad hierarchy is the fundamental basis to each ad network's optimization.

Our Core Services

MonetizeMore Demand

Unified Header Bidding Solution that has:

- Hassle-free setup
- Incremental RPM increases
- Integration with Google Analytics
- Accurate revenue stats within DFP
- 100% Fill = No passbacks!
- Unbiased auction environment

Free DFP Implementation*

DoubleClick for Publishers (DFP) is Google's advanced ad serving platform that helps you manage the following:

- Traffic directly sold and remnant ads in the same ad placements
- Ad Inventory Management
- Revenue Optimization
- Inventory Forecasting

**If your site receives more than 5 million page views per month, MonetizeMore offers free DFP implementation upon signing up*

Total Site Monetization

Increase ad revenue by 25% - 100% as we:

- Increase the relevance of your ads
- Compete many premium ad networks
- Increase the variety of your ads
- Implement intricate AdSense/AdX optimization techniques.
- Introduce new sources of revenue
- Consult to increase gross revenues and net profits



How it Works

01 Your site is evaluated for ad optimization opportunity and a benchmark is agreed to.

02 A dedicated team of ad optimizers gets necessary access to begin ad optimization.

03 Customized ad optimization tactics and technology are implemented to increase your ad revenues.

04 Daily reporting and updates on performance are provided as ad revenues continue to grow.

Features and Pricing

Premium Publisher Plan

- Free DFP implementation
- Dynamic market setup
- Increased ad variety and relevance
- Multivariate ad testing
- Optimization of Google AdSense and Ad Exchange
- New sources of revenue
- 15% - 100% ad revenue increase



Sign Up Today

Thousands of happy customers and counting:

“ MM has taken all the monetization process into their hands, giving us more time to focus on what’s most important – our own website. They have increased our earnings by 87%.



Tomas Banisauskas
Founder, BoredPanda.com

“ I've been watching this team at work for the past week, and I have to say - they are really good. Top-notch professionals. The back-end has been completely gutted and reworked properly, and the advertisements/networks have been majorly reshuffled as well.



WuxiaWorld.com

“ Very knowledgeable in the space, working relationship for over 2 years now. Great transparent reports and flexible on showing data that is important to our business. We have seen better CPM performance with working with MonetizeMore. We hired in house but didn't get the same results.



Eric Damier
Founder, Allday.com



GET IN TOUCH

It's easy! Just look us up on:



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